

CLUES FOR SPOTTING ADVERTISING...

ad
advertising
advertorial
sponsored
sponsorship
sponsored content
sponcon
in association with
brought to you by
brand creative consultant

promoted
promo
promotion
paid
paid content
paid post
brand publisher
brand partner
brand collaboration

sp
adv
spon
collab
partner
thanks to...
thank you...
contributed by...
contribution from...
courtesy of...

